

# JohnMcGee

## Graphic Designer



### Professional Profile

I have worked as a detail-oriented Graphic Designer for over seven years in a multifunctional corporate environment that is result driven. Along with my career's graphic responsibilities, I've used my innovative design skills to problem solve customer relation issues, draft proposals, and educate my fellow designers' "outside of the box" thinking. In the past seven years, I have worked on several creative design projects producing digital publication application, landing pages, email templates & blasts, brochures, postcards, direct mail pieces, variable data pieces, manufacturing & in-mold labels, and other printed & digital assets.

### Contact Information



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### Work Experience

#### Design Specialist

**Taylor Communications**

**Toccoa, GA**

**June 2007 to Current Date**

- Worked with Sales and Marketing to produce creative and engaging designs for both print and digital media
- Drafted innovative proposals for new media solutions for internal and external clients
- Was responsible for creating and recreating unique artwork and logos for a wide range of differing clients
- Created Manufacturing and Engineering drawings for product specific safety and information labels
- Facilitated the transition of certain print products to digital format
- Worked with numerous CRMs and Workflow Management Systems to insure prompt turnaround of designs and products

#### Quality Control Co-op

**CCL Label**

**Charlotte, NC**

**May 2006 to August 2006**

- Recorded, preformed problem solving actions, and produced Standard Operating Procedures for Advance Vision Technology, Profit System, Barcode Calibrators, and Organizing Retaining Files
- Implemented and instructed training programs for the Advance Vision Technology Systems and the Company's Profit System
- Implemented color standards for specific clientele

#### Makeready and Production Co-op

**Pratt Corporation**

**Indianapolis, IN**

**January 2005 to April 2005**

- Assessed and recorded the capabilities of Digital Printing Department
- Recorded and analyzed screen tension and thread counts
- Directed quality control over damaged and replacement screens
- Performed the imaging process for production screens
- Maintained the screen adhesive and makeready supply

#### Additional Work Experience

- Substitute Calculus and Statistics teacher at Christ Church Episcopal School
- ACT proctor

### Education

**Clemson University**

**Bachelor of Science**

**2007**

Major: **Graphic Communication**  
Minor: **Business Administration**

**Co-op Education Certificate**

### Software Skills

#### Proficient in

Adobe Indesign, Illustrator, Photoshop, Digital Publishing Solutions, Acrobat Professional & Distiller, Enfocus Pitstop Professional, Quite Imposing Plus, QuarkXPress, Microsoft Word, Excel, PowerPoint, & Publisher

#### Experience in

AutoCAD, Adobe Dreamweaver & Flash, basic HTML & CSS, WordPress, Customer1, DaVinci and other CRM softwares